Privacy Policy

About DCFF:

The Door County Film Festival is a grass roots, community driven event with goals of: encouraging the creation of moviemaking; establishing and hosting a winter event in beautiful Door County Wisconsin; entertaining and benefiting residents, visitors and businesses.

Door County is a great place to "get away from it all" in the middle of winter and watch some wonderful films from all over the world.

Our Policy:

This Privacy Policy sets forth our policy with respect to information, including personally identifiable information ("Personal Data"), that is collected from users of and/or visitors to the Services (including through those users' and visitors' agents) ("you" or "your"), including (i) registered users who are film festivals, events, and contests ("Festivals"), (ii) users who want to view information about or submit their work to events (whether free or paid) listed by Festivals on the Services ("Filmmakers"), and (iii) other Non-Festival users or visitors to the Services ("other Non-Festivals").

We take the privacy of your Personal Data and other information seriously. Because of that, we have created this Privacy Policy. Please read this Privacy Policy as it includes important information regarding your Personal Data and other information.

CONSENT:

By using the Services or allowing someone to use the Services on your behalf, you are consenting to our collection, use, disclosure, transfer and storage in accordance with this Privacy Policy of any Personal Data or other information received by us as a result of such use.

Information We Collect:

When you interact with us through the Services, we may collect Personal Data and other information from you, as further described below:

1. Personal Data:

Filmmakers: We collect Personal Data from you when you voluntarily provide such information to the Services, such as when you register for access to the Services (whether as a Festival or otherwise), submit to an film festival as a Filmmaker or use certain parts of the Services. The Personal Data we may collect includes without limitation your name, address, email address, zip code and other personally identifiable information. In addition, Festivals can set up event registration

pages to collect virtually any information from Filmmakers in connection with submission to a Festival's event listed on the Services. If a Filmmaker voluntarily provides that information in connection with submission to an event or otherwise, it will be available to us and will be held by us in accordance with this Privacy Policy. In addition, such information will be delivered to the Festival in accordance with "Our Disclosure of Information That We Collect: Festivals" below.

Sensitive Personal Data: We do not collect or otherwise Process Personal Information about race or ethnicity, political opinions, religious or philosophical beliefs, trade union membership, physical or mental health, sexual life, any actual or alleged criminal offences or penalties, or any other information that may be deemed to be sensitive under GDPR (collectively, “Sensitive Personal Information”) in the ordinary course of our business. Where it becomes necessary to Process Sensitive Personal Information under GDPR, we would rely on one of the following legal bases: Compliance with applicable law: We may Process your Sensitive Personal Information where the Processing is required or permitted by applicable law; Detection and prevention of crime: We may Process your Sensitive Personal Information where the Processing is necessary for the detection or prevention of crime (including the prevention of fraud); Establishment, exercise or defense of legal rights: We may Process your Sensitive Personal Information where the Processing is necessary for the establishment, exercise or defense of legal rights; or Consent: We may Process your Sensitive Personal Information where we have, in accordance with applicable law, obtained your prior, express consent prior to Processing your Sensitive Personal Information.

2. Non-Personal Data:

Non-Identifiable Data: When you interact with the Services, we collect certain personally non-identifiable information ("Non-Personal Data"). The Non-Personal Data we collect includes without limitation Internet Protocol (IP) addresses, Internet browser type, other characteristics of your device and software, domain names of your Internet Service Provider, your approximate geographic location, a record of your usage of the Services, the time of your usage and aggregated Personal Data that cannot be used to specifically identify you. Such information, which is collected passively using various technologies, cannot, in and of itself, be used to specifically identify you. We also collect Non-Personal Data (including, without limitation, of the type set forth above) from third parties. The information we collect from third parties may be combined with the information we collect.

Aggregated Personal Data: In an ongoing effort to better understand and serve the users of the Services, we often conduct research on our customer demographics, interests and behavior based on Personal Data and other information that we have collected. This research may be compiled and analyzed on an aggregate basis and this aggregate information does not identify you personally and therefore is considered and treated as Non-Personal Data under this Privacy Policy.

3. Cookies, Pixels Tags, Local Shared Objects, Web Storage and Similar Technologies:

Please refer to our Cookie Policy, which is hereby incorporated by reference into this Privacy Policy, for more information about our use of these technologies.

Our Use of Information That We Collect:

1. Personal Data:

We use the Personal Data we collect in a manner that is consistent with this Privacy Policy. We may use the Personal Data as follows:

Specific Reason: If you provide Personal Data for a certain reason, we may use the Personal Data in connection with the reason for which it was provided. For instance, if you contact us by e-mail, we will use the Personal Data you provide to answer your question or resolve your problem and will respond to the email address from which the contact came.

Access and Use: If you provide Personal Data in order to obtain access to or use of the Services or any functionality thereof, we will use your Personal Data to provide you with access to or use of the Services or functionality and to monitor your use of such Services or functionality.

Internal Business Purposes: We may use your Personal Data for internal business purposes including without limitation to help us improve the content and functionality of the Services, to better understand our users, to improve the Services, to protect against, identify or address wrongdoing, to enforce our Terms of Service, to manage your account and provide you with customer service, and to generally manage the Services and our business.

Marketing: We may use your Personal Data to contact you in the future for our marketing and advertising purposes, including without limitation to inform you about services or events we believe might be of interest to you, to develop promotional or marketing materials and provide those materials to you, and to display content and advertising on or off the Services that we believe might be of relevance to you. In particular, Festivals should note that we may use information we receive or collect regarding Filmmakers (including without limitation via an Festival's event submission page) in accordance with the terms of this Privacy Policy, including in the manner set forth above.

2. Non-Personal Data:

Because Non-Personal Data cannot be used to personally identify you, we may use such information for any lawful purpose.

Our Disclosure of Information That We Collect:

1. Personal Data:

We are not in the business of selling your Personal Data. We consider this information to be a vital part of our relationship with you. Therefore, we will not sell or share your Personal Data to third parties, including third party advertisers. There are, however, certain circumstances in which we may disclose, transfer or share your Personal Data with certain third parties as set forth below:

Business Transfers: As we develop our business, we might sell or buy businesses or assets. In the event of a corporate sale, merger, reorganization, dissolution or similar event, Personal Data may be part of the transferred assets. You acknowledge and agree that any successor to or acquirer of DCFF (or its assets) will continue to have the right to use your Personal Data and other information in accordance with the terms of this Privacy Policy.

Subsidiaries and Affiliates: We may also share your Personal Data with our subsidiaries and/or affiliates for purposes consistent with this Privacy Policy. Our subsidiaries and affiliates will be bound to maintain that Personal Data in accordance with this Privacy Policy.

Agents, Consultants and Related Third Parties: We, like many businesses, sometimes engage other companies to perform certain business-related functions. Examples of such functions include mailing information, fraud prevention, maintaining databases and processing payments. When we engage another company to perform such functions, we may provide them with information, including Personal Data, in connection with their performance of such functions.

Legal Requirements: We may disclose your Personal Data if required to do so by law (including, without limitation responding to a subpoena or request from law enforcement, court or government agency) or in the good faith belief that such action is necessary (i) to comply with a legal obligation, (ii) to protect or defend our rights, interests or property or that of third parties, (iii) to prevent, investigate, or identify possible wrongdoing in connection with the Services, (iv) to act in urgent circumstances to protect the personal safety of users of the Services or the public, or (v) to protect against legal liability.

2. Non-Personal Data:

Because Non-Personal Data cannot be used to personally identify you, we may disclose, transfer or share Non-Personal Data for any lawful purpose.

Your Choices:

You have several choices available when it comes to your Personal Data:

Limit the Personal Data You Provide: You can use the Services without providing any Personal Data or with limiting the Personal Data you provide. If you choose not to provide any Personal Data or limit the Personal Data you provide, you may not be able to use certain functionality of the Services. For instance, in order to open an account, submit or receive submissions, your name and email address will be required.

Do Not Track: We currently do not participate in any "Do Not Track" frameworks that would allow us to respond to signals or other mechanisms from you regarding the collection of your Personal Data.

Exclusions:

This Privacy Policy does not apply to any Personal Data collected by us other than Personal Data collected through the Services. This Privacy Policy shall not apply to any unsolicited information you provide to us or another user or visitor through the Services or through any other means. This includes, but is not limited to, information posted to any public areas of the Services, such as bulletin boards, any ideas for new products or modifications to existing products, claim or demand letters, and other unsolicited submissions (collectively, "Unsolicited Information"). All Unsolicited Information shall be deemed to be non-confidential and we shall be free to reproduce, use, disclose, distribute and exploit such Unsolicited Information without limitation or attribution.

Children:

We do not knowingly collect Personal Data from children under the age of 13. If you are under the age of 13, please do not submit any Personal Data through the Services. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Privacy Policy by instructing their children never to provide Personal Data through the Services without their

permission. If you have reason to believe that a child under the age of 13 has provided Personal Data to us through the Services, please contact us, and we will endeavor to delete that information from our databases.

Links to Other Web Sites:

This Privacy Policy applies only to the Services. The Services may contain links to other websites not operated or controlled by us (the "Third Party Sites"). The policies and procedures we described here do not apply to the Third Party Sites. The links from the Services do not imply that we endorse or have reviewed the Third Party Sites. We suggest contacting those sites directly for information on their privacy policies.

Storage and Security:

We may store Personal Data itself or such information may be included in databases owned and maintained by our affiliates, agents or service providers. We take what we believe to be reasonable steps to protect the Personal Data provided via the Services from loss, misuse, unauthorized access, inadvertent disclosure, alteration, and destruction. However, no Internet or e-mail transmission is ever fully secure or error free. In particular, e-mail sent to or from the Services may not be secure. Therefore, you should take special care in deciding what information you send to us via e-mail. Please keep this in mind when disclosing any Personal Data via the Internet.

International Privacy Laws:

If you are visiting our website or using one of our software applications from outside the United States, please be aware that you are sending information (including Personal Data) to United States where our servers are located. We will hold and process your Personal Data and Non-Personal Data in accordance with privacy laws in the United States and this Privacy Policy. Please note that privacy laws in the United States may not be the same as, and in some cases may be less protective than, the privacy laws in your country.

Summary of Information We Collect: If you are a California resident, California law requires us to provide you with some additional information regarding how we collect, use, and share your “personal information” (as defined in the California Consumer Privacy Act (“CCPA”)).

We or our service providers may collect the below categories of information for the following business or commercial purposes (as those terms are defined in applicable law):

• Our or our service provider’s operational purposes;

• Auditing consumer interactions on our site (e.g., measuring ad impressions);

• Detecting, protecting against, and prosecuting security incidents and fraudulent or illegal activity;

• Bug detection and error reporting;

• Customizing content that we or our service providers display on the Services (e.g., contextual ads);

• Providing the Services (e.g., account servicing and maintenance, order processing and fulfillment, customer service, advertising and marketing, analytics, and communication about the Services);

• Improving our existing Services and developing new services (e.g., by conducting research to develop new products or features);

• Other uses that advance our commercial or economic interests, such as third party advertising and communicating with you about relevant offers from third party partners;

We may also use the above categories of Personal Data for compliance with applicable laws and regulations, and we may combine the information we collect (“aggregate”) or remove pieces of information (“de-identify”) to limit or prevent identification of any particular user or device.

Rights: If you are a California resident, you may have certain rights. California law may permit you to request that we:

• Provide you the categories of Personal Data we have collected or disclosed about you in the last twelve months; the categories of sources of such information; the business or commercial purpose for collecting or selling your Personal Data (we do not sell your Personal Data); and the categories of third parties with whom we shared Personal Data (we do not share your Personal Data with third parties).

• Provide access to and/or a copy of certain information we hold about you.

• Delete certain information we have about you.

You may have the right to receive information about the financial incentives that we offer to you (if any). You also have the right to not be discriminated against (as provided for in applicable law) for exercising certain of your rights. Certain information may be exempt from such requests under applicable law. For example, we need certain types of information so that we can provide the Services to you. If you ask us to delete it, you may no longer be able to access or use the Services.

California Shine the Light: We do not share personal information with third parties for their direct marketing purposes.

Other Terms and Conditions:

Your access to and use of the Services is subject to the Terms of Service.

Changes to This Privacy Policy:

The Services and our business may change from time to time. As a result, at times it may be necessary for us to make changes to this Privacy Policy. We reserve the right, in our sole discretion, to update or modify this Privacy Policy at any time (collectively, "Modifications"). Modifications to this Privacy Policy will be posted to the DCFF website with a change to the "Last Updated" date at the top of this Privacy Policy. In certain circumstances DCFF may, but need not, provide you with additional notice of such Modifications, such as via email or with in-Service notifications. Modifications will be effective 30 days following the "Last Updated" date or such other date as communicated in any other notice to you. Please review this policy periodically, and especially

before you provide any Personal Data. This Privacy Policy was last updated on the date indicated above. Your continued use of the Services following the effectiveness of any Modifications to this Privacy Policy constitutes acceptance of those Modifications. If any Modification to this Privacy Policy is not acceptable to you, your sole remedy is to cease accessing, browsing and otherwise using the Services.

Retention and Deletion:

We may retain your Personal Data as long as you continue to use the Services. You may close your account by contacting us. However, we may retain Personal Data and Non-Personal Data for an additional period as is permitted or required under applicable laws. Even if we delete your Personal Data it may persist on backup or archival media and other information systems.

Contacting DCFF:

Please also feel free to contact us if you have any questions about this Privacy Policy or our information practices. You may contact us by writing to dcshortfilmfest@gmail.com

If you have a complaint about DCSFF's privacy practices you should write to us at: Sister Bay Advancement Association % DCFF P.O. Box 351 Fish Creek, WI 54212
or by email to dcshortfilmfest@gmail.com. We will take reasonable steps to work with you to attempt to resolve your complaint.

Our Cookie Policy:

This Cookie Policy sets forth our policy with respect to information, including personally identifiable information ("Personal Data"), that is collected from users of and/or visitors to the Services (including through those users' and visitors' agents) ("you" or "your"), through cookies, pixel tags, local shared objects, web storage and other similar technologies.

Please also refer to our Privacy Policy, into which this Cookie Policy is incorporated by reference, which sets forth our policy with respect to the collection, use, disclosure, transfer and storage of information, including Personal Data, that is collected from users of and/or visitors to the Services.

Consent:

By using the Services, you are consenting to the use of the technologies described in this Cookie Policy to collect both Personal Data and non Personal Data and to the storage of information on your device or web browser as described herein.

What are cookies, pixel tags (aka clear GIFs or web beacons), local shared objects and web storage?

1. Cookies

A cookie is a piece of information that is placed on your web browser when you access and/or use the Services that stores text and which can later be read back by the Services or third parties. They are used to recognize your browser.

2. Pixel Tags (aka Clear GIFs or Web Beacons)

A pixel tag is a tiny invisible tag or graphic placed on certain parts of the Services, in emails or in certain other downloadable content, but not on your computer, mobile device or browser.

3. Local Shared Objects (aka Flash Cookies)

A local shared object is similar to a cookie, except it is stored on your computer or mobile device, instead of your browser, and it can store more than just text. The methods for controlling local shared objects are different than the methods for controlling cookies (as discussed below).

4. Web Storage (aka HTML5 Local Storage)

Web storage methods are similar to cookies but can store more information than cookies and usually store that information on a persistent basis.

How can I manage these technologies?

1. Cookies

Cookies may be session cookies (i.e., last only for one browser session) or persistent cookies (i.e., continue in your browser until they are affirmatively deleted). You can manage cookies through your web browser's option settings and through those settings you may be able (i) to receive notifications when you are receiving new cookies, (ii) to disable cookies or (iii) to delete cookies. Please refer to your web browser's help section for information on how to do this.

2. Pixel Tags

Pixel tags do not store information on your computer, mobile device or browser (although they are occasionally downloaded to your computer if contained in an email or other downloadable content) so cannot be managed by you.

3. Local Shared Objects

Local shared objects are stored on your computer or mobile device. To learn how to manage privacy and storage settings for local shared objects, click here.

4. Web Storage

Web Storage, or HTML5 Local Storage, is an industry-standard data storage technology that is implemented by browser manufacturers. Refer to your browser's help contents for procedures on how to manage settings for Web Storage.

What do you use these technologies for?

Generally we use these technologies for one of the following reasons:

1. Essential (strictly necessary)

We use these technologies in a way that is essential for the operation of our Services or parts thereof. For example, we may use cookies to determine where to route your traffic to effectively distribute the workload across numerous computers.

2. Performance/Analytics

We use these technologies to analyze how you use our Services and to monitor our Services. For example, we may place cookies that allow us (i) to measure the time of your requests to our servers and our responses, (ii) to A/B test new features, (iii) to record statistics about site usage, (iv) to track your activities on the Services, and (v) to track the places from which you come to the Services.

3. Functionality

We use these technologies to allow us to provide certain functionality on the Services and to remember your preferences. For instance, when you click the "remember me" box on our log in page we place a persistent cookie on your browser that allows our Services to pre-populate your email address when you return. Other examples include remembering your preferences, preventing web application vulnerabilities, allowing for third party integrations, and in connection with providing search results.

Does anybody else use these technologies on your Services?

Most of the cookies and other technologies described above on our Services are set by us (aka first party cookies) or are used in connection with the Services and set by third party service providers at our direction ("Third Party Cookies"). We may use Third Party Cookies with respect to each of the uses set forth above. For example, we use technologies from Google Analytics to measure performance/analytics.